# Observations

## According to the data provided; 204 out of 576 players bought more than one item. So, an estimate of roughly 35% of players may by more than one item.

## As far as the gender goes; males buy more than women, and each man spends an average of 40 cents more than a woman

## When it comes to the products; Final Critic is the most popular and profitable with Oathbreaker, Last Hope of the Breaking Storm being a very close second.